

CANTEAM

Powered by



play verto™

**Stakeholder Consultation Report
Published on 01/02/2024**

**WINNER
THE BIG EDUCATION
CHALLENGE 2024**

THE
CHANGE



Executive Summary

CanTeam is an after school social dining initiative co-designed with young people that encourages students and their families to enjoy nutritious, delicious and diverse foods together.

Launched by Future Foundations in June 2023, CanTeam aims to embed a transformative food culture within schools, enabling young people to learn and thrive.

Over the first 6 months of the initiative CanTeam was funded and supported by the Big Change Big Education Challenge to develop the concept, consult beneficiaries and test the idea.

With this opportunity to engage and learn, we co-designed a national survey with Professor Jim Ritchie Durham and Play Verto. Our national survey asked young people, parents, carers and educators (Players) about their current after school food habits and their thoughts on the CanTeam concept and its potential benefits.

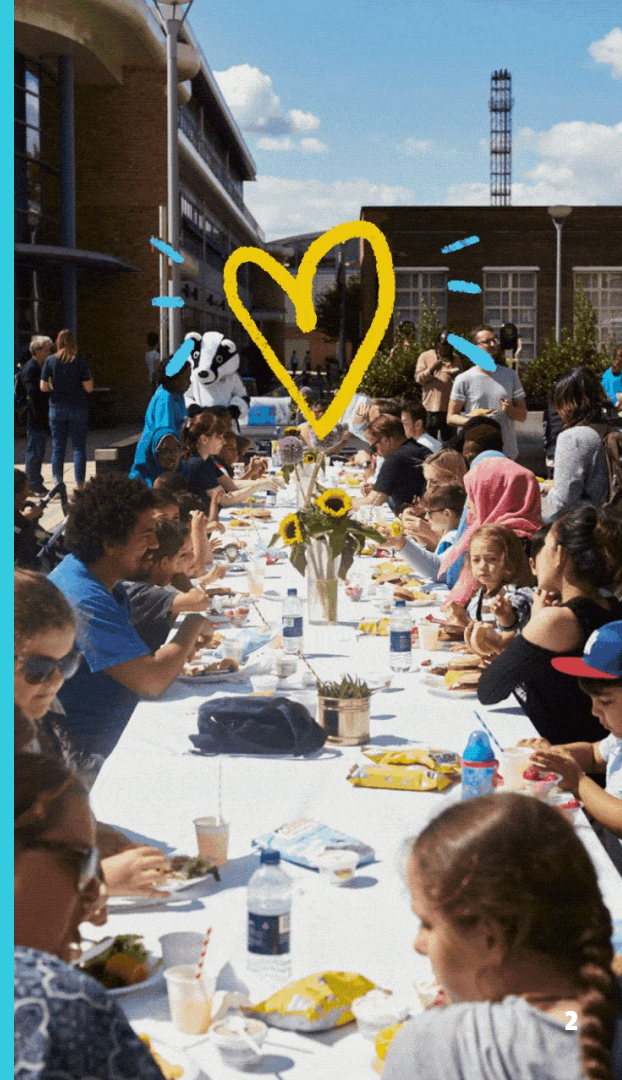
Completed by over 1,300 players, the evidence is clear that CanTeam is a concept with huge potential. Young people, parents, carers and educators think that we can improve access to a diverse range of foods, improve understanding around nutrition, and bring school communities closer together.

This report highlights some of the key insights and themes raised by the Players that we are pleased to share with you.

With 87% interested to see CanTeam launched at a school near them; we are excited to take the next steps on the journey to transforming after school food. We are delighted CanTeam has been announced a winner of the Big Education Challenge allowing us to use these insights to pilot at scale.



**Jonathan Harper,
CEO Future
Foundations & a
winner of the Big
Education Challenge**



Top Stats

1322

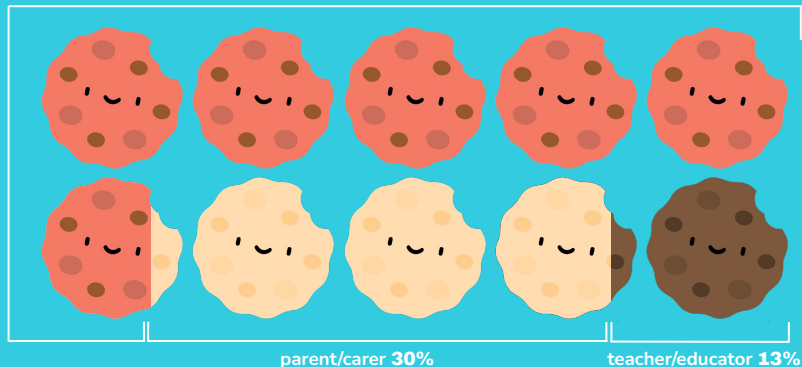
players

75%

completion rate

Demographics

students 57%



female 58% male 40%

non-binary 1% transgender 1%



under 18 58% 18-25 2% 26-35 7%
36-45 21% 46-55 9% 56+ 3%

Results

An opportunity for community dining and learning, here's how our respondents feel about what CanTeam would offer them.

53%



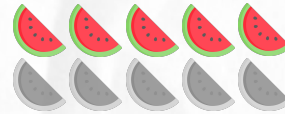
Influence my understanding of sustainable eating practices and their impact

58%



Positively affect my health and wellbeing

63%



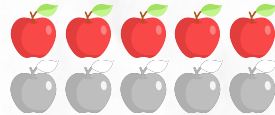
Reduce food waste, hunger, and plastic consumption at my school

50%



Positively impact my relationship with others

48%



Influence my connection to the local community

59%



Help me to eat more healthily

The future:
What do people think
about CanTeam?



Results

What attracts you most to CanTeam?

75% of all respondents answered 'A safe space for family and friends', while 39% chose 'Nutritious and varied food' and 36% 'Affordable food'.

Top 3 reasons for Students

Nutritious and varied food **44%**
Affordable food **39%**
Saving money **38%**

Top 3 reasons for Parents

Nutritious and varied food **58%**
Affordable food **47%**
Exposure to new food and culture **32%**

Top 3 reasons for Teachers

Affordable food **52%**
Strengthen the local community **38%**
Nutritious and varied food **44%**

The future: What do people think about CanTeam?

How happy would you be to eat with other families?

Overall, **48%** of all respondents said they would be happy or very happy to sit and eat with other families.

When we break it down, here's how each of our three groups answered to being happy or very happy:

Students **35%**

Parents/carers **64%**

Teachers **69%**

Only a combined **7%**, said they would be very unhappy to eat with other families.



Comparison

Educators, young people and parents/carers expect CanTeam to positively impact by promoting healthier eating habits, improving nutrition awareness, and encouraging sustainable food practices.

For students, CanTeam's appeal lies in the quality and variety of food, along with affordability, emphasising the importance of a balanced approach to nutrition and cost for student satisfaction.

Parents and carers view CanTeam as a potential solution to challenges related to providing meals in busy family schedules, highlighting the need for convenience and flexibility.

There is an opportunity for CanTeam to integrate educational components, aligning with the expectations of both teachers and parents, to enhance students' understanding of nutrition and sustainability.

How do you think CanTeam could impact students at your school? (Teachers)

80% Encourage healthier eating habits among students

81% Improve students' overall health and nutrition awareness

I believe CanTeam could... (Parents & Carers)

84% Enhance family engagement in sustainable practices (e.g. reducing waste)

86% Reduce the pressure to provide a meal around work and after-school clubs

What attracts you to CanTeam? (Students)

44% Nutritious and varied food

81% Affordable food



Feedback from respondents

“

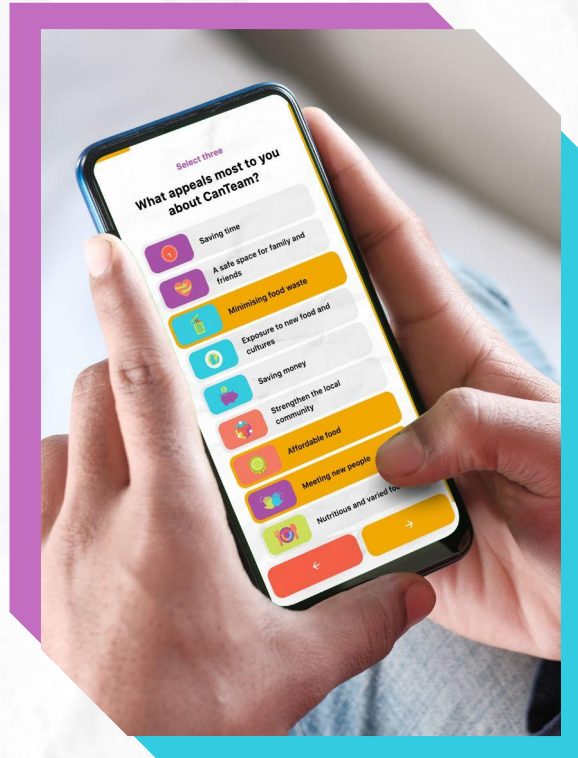
I believe Canteam can shape the world and make it a better place to live in.

“

I think this is a wonderful initiative.

“

This is an exciting venture which will also give the children/young adults more freedom in choosing their own meals and independence in trying new things with their peers.



“

I think it is fun to eat and at the same time speak with other people. I am happy about that.

“

I believe it's essential that this isn't targeted as a solution to poverty - but more an opportunity to build community around food - where ideas can flow and stimulate discussions around the local area and our role to help it thrive.

“





Really exciting initiative - bringing the community together as well as healthy eating in a sustainable way.




CanTeam Pilot Events


Working with fantastic pilot partners at Sunnyhill Primary School and Townley Grammar School, Future Foundations hosted our first CanTeam social dining events.

Students have been integral to the design and delivery of both pilots, supported by Future Foundations facilitators and dedicated teachers helping to bring the events to life.

-  2 pilot events
-  300+ young people, family members and teachers
-  Catering from [Deaba Catering](#) and [Made in Hackney](#)
-  Rating of **4.7/5** for our pilots from participants



'I didn't know **vegan food** could taste so good, I thought it was just **tofu!**



'I met new parents of my child's friends and had a chance to talk to them'



'I've never tasted a pepper like this before, I wouldn't normally eat them but I didn't notice it, it was so beautifully cooked'

Conclusion

“87% of players/respondents said they’re curious and keen to have a CanTeam at a school near them”



Our Verto players have supported our aspirations to deliver a food culture revolution through schools. Students, parents/carers and educators recognise that CanTeam can help improve access to nutritious, varied and affordable food; and showed a clear appetite for being introduced to new food from diverse food cultures.

The results from this national survey show the strong demand in bringing CanTeam to school communities across the UK. Since launching the Verto Future Foundations has had 30 schools from across the UK register on a waiting list to launch a CanTeam pilot. School Leaders recognise the opportunity of CanTeam to help foster more accessible, available, affordable, and appealing food for their students to boost health, wellbeing and academic performance.

Despite the busy lives and cost pressures affecting all families, the interest and demand for CanTeam shows that accessible social dining events after school hold strong appeal. Combined with the work we are doing with the Institute for Strategic Clarity to capture the total value of CanTeam across all parts of the community, we will continue to measure how CanTeam can positively impact many parts of a whole school community.

Following the successful pilots and this national survey Future Foundations has partnered with Ark to launch extended pilots of CanTeam which launched in January 2024, and will run for 7 weeks, with weekly events co-designed with young people and the schools. We look forward to sharing the results of these pilots.

Next Steps

Future Foundations mission is to equip all young people to thrive. Healthy and nutritious food is fundamental to the health, wellbeing and educational outcomes of young people.

CanTeam's vision is a society where every young person and their family can access available, affordable and appealing food; enabling them to learn and thrive. Through the regular provision of healthy nutritious food at social dining events after school, we are on a mission to establish more CanTeam hubs than McDonalds restaurants across the UK by 2030.

The positive results of the pilots and survey were used to inform our plans for 2024-25 which were submitted to Big Change.

We are delighted to share that CanTeam is a winner of the Big Education Challenge and with the support of Big Change we will be evaluating the wider benefits of CanTeam as we test extended pilots at schools in 2024-25.

We are excited to continue developing CanTeam and the impact we can have on the health and wellbeing of young people and their families throughout the UK.

To find out more and register interest in becoming a pilot school or partnering with us visit: <https://www.future-foundations.co.uk/canteam>



“We’re on a mission to establish more CanTeam hubs than McDonalds restaurants across the UK by 2030.”

CANTEAM

Powered by



Bold ideas to transform learning



Thank you for reading

Visit our website to find out more:

www.canteam.org