



We are TEAM HUA and this is our story.

Honesty, Understanding and acceptance!



Team Roles:

Team Leader: Noor Dhakal- This role involved directing and managing the team and assuring full confidence was maintained throughout the social action. Being the team leader also required making decisions at critical times, when action needed to be taken. This role was completed with full effectiveness and efficiency, which allowed the team to thrive.

Assistant team Leader: Muna Shrestha- This role, although not being at the focus of the team, was crucial, with the team leader being offered support and when, because of time restraints, the team leader could not attend the team meetings, this was when the role became most important. Also, it meant that the team leader could have direct support when necessary.

Team motivator: Henry Brabyn- This role was very important in assuring high morale amongst the team and making sure that the team was working at optimum efficiency. This meant that each member could feel more confident in the actions that were taken. When people are happy, they are more likely to get a better job done and this was quickly recognised within the team. With the strong chemistry amongst the team, everyone could produce the best possible work, and achieve our goals.

Health and Safety: Josh Cooper- This, another not highly regarded role, but possibly one of the most important. It meant that risk assessments were carried out ahead of events and tasks that were carried out. This meant sure that when we went to youth clubs, we took care and understood the safety precautions necessary. We also had to make sure we were all safe in public, by not harshly approaching people

Research: Rishabh Arora- This role was also key, with all the facts and figures necessary, many pieces of information were only attainable from this role. This could also mean our information and ideology could be put across much easier, with the public understanding the significance of the cause. It allowed awareness to be raised and people's opinions to be changed, drawing attention to the critical pieces of information.

Social media: Kai Xin Thong- This role made a big impact on the team with our social media pages, being possible to reach out to the public and notify them of the changes that needed to be made. It also allowed the public to access significant amounts of information of what we were doing, and the links to places in which action could be taken. From the website created, it also meant the public could access all the quotes that we thought summed up our attitude

Creative design and Media: Ella Taylor- This role was very important, as it was necessary for the creation of our logo, t-shirt and photos that needed to be taken. These were very useful in showing the public what we had achieved and how we were changing opinions and raising awareness. The creative design also was crucial in attracting people to understand what we were about. Our logo was also useful for getting people to understand what we were trying to achieve as it linked directly with our mission statement.

Resources and diary management: Cindy Tuffour- This important role involved organising the materials that were necessary. This includes petition forms, t-shirts, paper for our meetings and overall organisation of what we would need. Therefore, this role linked with the organisation acquired from diary management. This made sure each member of the team was prompt and punctual, meaning they were at the team meetings and events on time when they needed to be. It also included making sure the team was available at the same times.

Marketing: Diana Mbabazi- The marketing role was needed in our team so that the events and information that was necessary could be distributed to the public and they could gain an understanding of what we were about. This role linked with the social media organiser and the videography, so this diverse role was key in making the public understand what our team was trying to achieve.

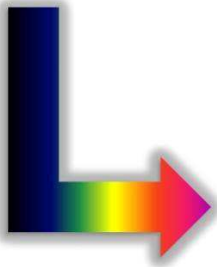
Videographer: Nicola Sharp- This video was very important as it was necessary to create a moving piece that got across the information that was necessary. It also needed to be very direct, with the public understanding how our cause directly affected such a significant amount of society. This meant the filming and editing would take up a significant amount of time, but when produced, would prove to be very striking.

Public relations and Admin: Jodh Sidhu- This role was key as with our social action project we were consistently interacting with the public. Therefore, a clear understanding was necessary of how we were to approach and interact with the public. Also, the admin side was an important role as many emails were necessary and phone calls needed to be made. This level of dedication and organisation that was needed made this role very important and contributed to the efficiency that this role included.



'Every baby deserves to have parents, but not every parent deserves to have their baby'



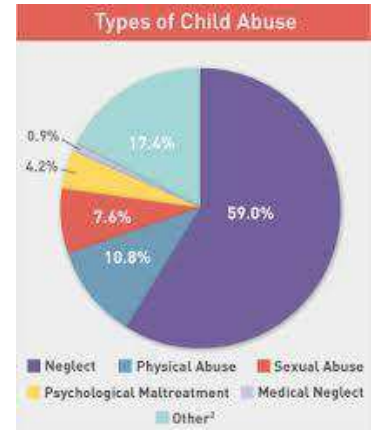


Project Title: Left To Right

Our Ideas about our social action: Our project aim was, 'to take the children that were left alone, and make it right.' The reason for this was the fact that we felt too many children had been neglected, mainly emotionally, by their parents, and change was strongly needed. On the research into this our team discovered that Action for Children and NSPCC had taken some action into changing the law regarding emotional child neglect. This was because the law currently does not state that emotional child neglect can be considered when taking action against a parent. This means parents can emotionally harm their child to extremely severe levels and nothing can be done about it. We realised harsh changes were needed.

These ideas allowed us to form our mission statement: **Our mission is to change the law, through educating people about emotional child neglect.** This mission statement influenced our action that we took over the past four weeks. We aimed to both raise awareness for emotional child neglect, and show through the use of clear statistical evidence, that too many children, that the government know about or not, are being neglected with nothing being done about it. We aimed to get this idea across to the public and make them understand and gain our passion towards how the law needs to be changed!

OUR AIMS: We started by creating a few aims, of what we wanted to occur. These included, receiving 20,000 petition signatures, contacting members of parliament and charities to see what action could be taken, and visiting youth clubs to reach out to the children of our society and make them realise what emotional neglect actually is. This reaching out to society was our direct impact.



THE CHANGE WE MADE: This action started immediately with t-shirts being produced, which were donated by Tesco's, and printed on by Cavaliers. These T-shirts were to be worn to events and to outline clearly what we involved. Following the production of these, we created our petition sheets. These sheets clearly state the aim in which we are trying to achieve and, while getting signatures, we happily answered any questions the person signing had. This process allowed the person signing to understand and back our campaign, truly understanding the problem with the law.

The sustainable focus point of our campaign, the change towards the law, began immediately. This happened with us approaching members of the public on the streets of Reading, while explaining to them what emotional child neglect actually is and the severe impact it can have on the child. Following this, throughout the weeks the petition papers were distributed across businesses, along the Reading high street. They also made their way around many schools and colleges in the Reading area. This petition was to take off over the internet after much time waiting. The campaign was now full steam ahead, with not only people from the Reading area being able to sign our petition. With just over 2,500 signatures so far attained, we understand that we are not near our target at the deadline. However, the whole team equally understands that we will not give up on this, until our goal is achieved, and that action needs to be taken!

Our passion and attitude was recognised by the Executive director of Action for Children and Members from the NSPCC when we got in contact with them, explaining to them the action that we were intending to take, along with how we intended to make the change. They saw our understanding of the law they had long been attempting to change, and recognised how dearly we felt about this cause. This recognition encouraged the team to work even harder, forming further aspects to our campaign. On the more virtual aspect of our campaign, a successful website was set up, as well as a presentation created, alongside tumblr, Facebook and twitter pages. These pages, greatly affected how we accessed the public, and how we got our point across to the public.

With the presentations, we used this as a starting point and the basis for our presentations at the several youth clubs we attended. At these, we explained what emotional child neglect was, if suffering from it the people who could be contacted, how the neglect could be recognised, and also exercises, getting the children/teenagers to understand what impact it was having on society, and the severe knock on effects that can occur from this form of neglect.

What we have learnt from the NCS Programme:

Honesty- We have learnt that to achieve your goals, and to make things happen, you need to be honest and not let the members of your team down. You need your team, and they need you back, it's like any efficient mechanism; when one thing breaks, the whole chain collapses. This is what we understood, that to work most effectively as a team, no secrets could be kept, with everyone needing to work together

Understanding- We learnt that you need to understand somebody, before taking advantage, or coming to assumptions. We learnt that to understand a person, you really had to get to know them, knowing where they come from, their past, and what has made them the person they are today. We also learnt you need to truly understand what you're doing and the causes you are supporting, to fulfil the tasks you are required to undertake with the greatest dedication and passion.

Acceptance- We learnt that mistakes are always going to be made, forgive and forget. The things that people can do, must sometimes be forgiven, as if somebody has tried the hardest possible, we learnt that as a team that the problems can be sorted as a team, accepting people's troubles and problems. We also learnt that you can't just accept the problems and troubles that are occurring in society. A change must be made. If you don't take action then, why should anyone else? You must make the change. We learnt that a combination of friendship, teamwork and trust is the key to success. You must strive to be a better person, on the outside and in. A big thank you, from... **TEAM HUA**