

WAF AWARD

THE HUMANITARIAN WATER AND FOOD AWARD



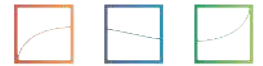
SHARE **SUSTAINABLE** SOLUTIONS

The Humanitarian Water and Food Award Event unfolds an ambitious and diverse program and an entirely international high profile Award Event on June 18th 2014 in London, Central Hall Westminster.

The Humanitarian Water & Food Award is a non-profit NGO with global reach. It is organized as a unifying institution for global best practice within water and food security initiatives. It is the only award platform in this category in the world, and thus fills a global need. In years to come the WAF Award Event has tremendous growth and development potential.

Awards Event 2014

The Humanitarian Water & Food Award Event 2014 features an Award Ceremony and Shared Value MasterClass, offering expert insights and cutting edge knowledge of innovative and sustainable initiatives and Corporate Social Responsibility opportunities. Renowned artists, business leaders and sustainability experts will share their knowledge of water, food and prosperity. The program will include an explorative networking forum for visionary business leaders, young entrepreneurs and the awardees. The theme is "Share and Scale Sustainable Solutions". An exhibition of the award winners



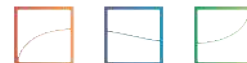
will allow for informal networking. The national and international press will be invited.

Awards Finalists 2014

The Award Finalists 2014 present a distinctive and significant breakthrough in sustainable water and food security in rural and urban areas in Developing and Industrialized countries alike and offer unique success stories from three continents. Attendees will watch and listen to finalists' stories, such as how urban deserts are transformed into sustainable gardens, and climate change is being halted and rural deserts pushed back.

The WAF Event 2014 will...

- Utilize this interest and recognition to promote Global **GREEN TRANSITION** and bring international innovation and ingenuity to the event. In 2014, The WAF Award will attract best practice with great force.
- Lay the foundation for accomplishing the mission, which is to build a solid and globally recognized platform for highlighting and awarding sustainable development initiatives within water and food security. Get all of us closer to an inspiring vision: water and food for all.
- Host a MasterClass for exploratory dialogue amongst the finalists (NGOs), researchers, students, young entrepreneurs and the business community.
- Host an Award Ceremony conveying hope. Invitations will be extended to a broader audience, including national and international societies, sustainability and CSR communities, corporations, young talents and entrepreneurs, plus everyday sustainability enthusiasts.
- Show that it matters to make a difference in this field. Award finalists from South Africa, Zimbabwe, Kenya and US all meet the criteria of creating results and impact, local empowerment, and are sustainable, scalable, replicable – and ongoingly innovative.



Partners

NGOs

- The 100Hours, UK
- Stop Wasting Food Movement, Denmark
- Associazione Percorsi, Italy
- Plant for Peace, Afghanistan
- Initiatives for Land, Lives and Peace (ILLP)
- Go Green Copenhagen
- Future Foundations, UK
- Unity Foundation
- Where Good Grows, DK

Corporations:

- COOP Denmark
- TATA Consultancy Services, DK
- We Love People, DK
- TATA Consultancy Services, UK (to be confirmed)
- Island Sky Corporation, USA (to be confirmed)

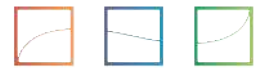
Institutions:

- Callas International, UK
- San Diego State University, USA

WAF Youth Awards

At the WAF Awards Event, Ayrton Cable (aged 11), social change activist and multiple award winner, will launch WAF Youth Awards. The awards are Ayrton's initiative and are intended to empower young people worldwide to take action to ensure everyone in the world has adequate food and water, no one left out.

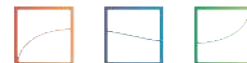
Grandson of British Minister for Business, Vince Cable MP, and son of Paul Vincent Cable, co-founder [The 100Hours](#), Ayrton has been working on social change initiatives since he was 8. At the age of 9, he premiered his film "[How was this animal kept?](#)" to MPs in the Houses of Parliament, proposing a change in the food labelling laws to help end factory farming. The film is regularly shown in UK schools as part of the Geography and Citizenship curriculums. For the IF Campaign to end hunger, Ayrton travelled to Malawi,



reporting for ITV and BBC Radio, and spent time with another 10 year old in a rural village. He recently launched the World Food Challenge at [International School Meals Day](#) and WE Day at Wembley Arena in front of 12,000 young people. Ayrton's awards and commendations include those from Amnesty International and the Parliamentary Education Authority. Watch the World Food Challenge [here](#).

BROADCAST: In collaboration with San Diego State University, UN Department of Public Information, Live stream Inc, Unity Foundation and others, we will provide live streaming of the WAF Award Event, under the direction of an award-winning, US-based TV director Timothy A. Powell. The program will be streamed by the UN and distributed to 2000+ UN offices, related associations and NGOs. We have also begun work to make the broadcast available to other educational and [corporate](#) entities, such as UK-based Future Foundations, The 100Hours, and a number of universities. A further 27-minute edit will be broadcasted on two of the largest US satellite networks and made available to other global networks. Potential reach 120 million households. In all cases, the program will be available for replay.

MUSIC: Singers, pianists, and string players from as young as 6 from the roster of Callas International will perform solos and ensembles, including "It Is Time to Give" by Edward John, and pieces by Classical masters. Through the work of its founder, Agnesa Tothova, and other leading artists, Callas International nurtures outstanding young musicians from around the world both in the art of music making, and in donating performances in service of a better world through events such as the WAF Awards. Soloists for the evening include pianist Martin James Bartlett (17), finalist at the BBC Young Musician of the Year 2014. Author Peter H. Fogtdal will also recite his donation fairytale "More – The Greedy King".



MasterClass hosts: Helle Solvang, Documentary/themes, Host Radio & Television, DR (main national TV Station Denmark). Paul Vincent Cable, Co-founder The 100Hours.

MasterClass panellists: HRH Princess Basma bint Ali of Jordan, Brian Sonderby Sundstrup - Senior Advisor Social Responsibility at COOP, John D. Liu - Director at Ecosystem Return Foundation (ERF), Ayrton Cable – Founder of the World Food Challenge. Others to be confirmed.

Other members of facilitator team: Selina Juul – Founder of Stop Food Waste Movement Denmark, recipient of Nordic Council Nature and Environment Prize 2013; James Brett, Founder - Plant for Peace, Afghanistan and UK; Jennifer Helgeson, Grantham Institute and ILLP (Initiatives for Lives, Lands and Peace)

Award Finalists

Living Lands, South Africa



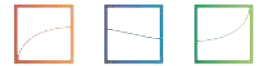
Living Lands is a not-for-profit organization conserving and restoring living landscapes, creating a holistic and collective understanding of the area as a living landscape opens up to a sustainable future.

Living lands describe a living landscape as:

“... home to ecological, agricultural, and social systems, which are managed so that they can function sustainably. This ensures that natural and cultural resources are available for future generations and that the system is resilient for adaptation to climate change”¹.

¹ Living Lands: collaborations working on living landscape.

¹Source: <http://www.earthcollective.net/livinglands/> viewed: 05/08/2013



In the Eastern Cape of South Africa, Living Lands initiated a dialogue within PRESENCE (Participatory Restoration of Ecosystem Services & Natural Capital, Eastern Cape) to create dialogue and get projects started. To date 1000 ha of land has been reforested, 5 river and alluvial fan sites have been restored and the land is becoming more productive.



SEANET, Kenya

Seanet enters the WAF Award super league” – Mr. Macheru Karuke, CEO, Seanet, Kenya, Award Finalist 2014



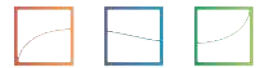
SEANET (Sustainable Environment and Agriculture Network International) is a non-governmental organization in Kenya that has a vision to free Kenya and Africa from poverty and establish prosperity².

SEANET is working with education to grow school gardens that feed students and act as demonstration plots for the whole community, and to stimulate entrepreneurship.



SEANET is using the power of the Internet for their E-Learning approach. To date, via the 11 schools participating, thousands of pupils, parents and local people are involved. Based on core values such as integrity, humility and empathy, SEANET shows how schools can play a key role in supporting the community to transition to a sustainable, food secure future.

² Seanet International. Source: <http://seanetkenya.org/index.html> viewed: 05/08/2013



The African Centre for Holistic Management, Zimbabwe

The African Centre for Holistic Management uses cattle in a way that mimics the behaviour of grazing animals that created the savannas in the first place. The more deserts spread, the less inhabitable our planet becomes. Characteristics include soil erosion, which is caused by the inability of the soil to retain water. When then rain does come it washes even more soil away. Often, over-grazing has caused the erosion. But what if hoofed animals (livestock) can be part of the solution instead?



By keeping the herds together in a small space for a short time their hooves break up the hard ground, and air and water can penetrate the soil.

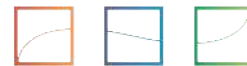
They trample down old grass, fertilize the area with their dung and urine and their grazing keeps perennial grasses healthy. The African Centre for Holistic Management shows us how livestock might reverse land degradation and improve lives in Africa on the massive scale needed. The Centre has managed to increase the number of animals supported by the land, increased fertility of fields and driven desertification back.



Growing Power, USA



Growing Power is an initiative that transforms deserted properties to highly productive community food centres. The project has addressed the surprisingly growing problem of food deserts in developed western countries



where young people and children have no or very limited knowledge of fresh food.

The Growing Power approach is ingeniously integrated multi-level greenhouses, vermiculture, composting, aquaponics, bee-keeping and smaller livestock. And they incorporate waste recycling, solar energy and heat recycling.

Presently, Growing Power feeds a multitude of people including schools and formerly insecure neighbourhoods with organic production.

Not only that, Growing Power offers a wide array of education and demonstration opportunities, including and focusing on the youth.

The project, Growing Power shows how urban food insecurity can be reversed when the community organizes and combines available solutions like aquaponics for protein.

Growing Power offers a wide array of education and demonstration opportunities, including and focusing on the youth.

www.wafaward.org for more information

Want to get in touch?

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The purpose of The Humanitarian Water & Food Award (WAF) is to recognize and strengthen sustainable and innovative initiatives that create empowering solutions for people without access to clean water and adequate food. And at the same time raise awareness about the global water and food challenge and how to contribute to propelling hope and resolve the challenge - as an individual or a company.

THE HUMANITARIAN WATER AND FOOD AWARD

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